

FOR IMMEDIATE RELEASE

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## **Road To Responsibility Announces Sponsorship of VHS Transportation for Annual Making Lives Better Gala, September 27**

QUINCY, MARSHFIELD and SOUTH EASTON, MA, ISSUED SEPTEMBER 16, 2019...Road To Responsibility (RTR; <http://roadtoresponsibility.org>), one of the region's largest and most successful non-profit organizations, is excited to announce that VHS Transportation has once again stepped up as a sponsor for RTR's annual Making Lives Better Gala with a gift of \$15,000, reinforcing their commitment to RTR and the people and families served in the region.

Building on the success from last year's 30<sup>th</sup> Anniversary Gala, this year's gala will once again be held at Granite Links Golf Club in Quincy on Friday, September 27, at 6 p.m. The Making Lives Better Gala will feature a cocktail reception, raffle prizes, silent auction, an elegant dinner and live music.

VHS Transportation, headquartered in South Easton, Mass., provides safe, consistent and timely transportation services to a wide range of individuals with special needs. They contract with many regional transit authorities, human service agencies (including RTR), and municipalities to provide an important link between the individuals and their respective schools, day programs, supported employment sites, and other social service programs.

In addition to supporting the Making Lives Better gala at the Leadership Sponsor level for the second consecutive year, VHS Transportation recently helped Road To Responsibility add its 49<sup>th</sup> residence to their housing program. (VHS Transportation built the residence, and RTR is leasing it from them.)

"VHS Transportation is such a valuable partner of Road To Responsibility," said Christopher White, Ed.D., CEO of Road To Responsibility, Inc. "We are so grateful for their continued commitment to RTR, and appreciate all they've done to ensure the success of our upcoming gala, and the success of our organization as a whole."

Additional information about the gala is available at [roadtoresponsibility.org/events](http://roadtoresponsibility.org/events), or by contacting Director of Development Serenity Belo at 781-536-4509 or [sbelo@rtrinc.org](mailto:sbelo@rtrinc.org).

### **About Road To Responsibility, Inc.**

Celebrating over 30 years of making lives better, Road To Responsibility, Inc. (RTR) was established in 1988 with the overarching belief that individuals with intellectual and developmental disabilities deserve to have full, rich, and rewarding lives in the community, and therefore works to provide the means, the opportunity, and the support necessary to allow citizens with disabilities to take their place as productive members of the community. RTR offers residential, work/employment, day habilitation and other day supports to individuals with intellectual and developmental disabilities. RTR supports individuals with very diverse needs, including those with significant challenges who would otherwise go unserved if not for RTR. It succeeds where other organizations often fail, through the use of an integrated clinical behavioral approach. This model has proven successful and yielded positive results for the organization and the individuals served.

Road To Responsibility offers services to almost all the towns and communities throughout the South Shore and South Coast of Massachusetts, operates 48 residences as well as co-operative and supportive living apartments, and manages nine day-service locations that focus on education, employment, and community enrichment. Road To Responsibility's main office is located at 1831 Ocean Street, Marshfield, MA. For more information, please visit [www.roadtoresponsibility.org](http://www.roadtoresponsibility.org).

*Photo caption (left to right): Vinny Savill of VHS Transportation, and Christopher White, Ed.D. of Road To Responsibility, Inc.*