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## Peabody Resident Services Team Participates In Dementia Friends Champion Training at Rogers Hall Apartments, Lowell

BRAINTREE and LOWELL, MA, ISSUED SEPTEMBER 30, 2019 – The on-site Peabody Resident Services team, an affiliate of the Peabody Companies (<a href="www.peabodyproperties.com">www.peabodyproperties.com</a>), a group of award-winning property management and real estate firms, participated in a Dementia Friends Champion Training at Rogers Hall Apartments in Lowell on September 19, as part of the Site Resident Services Quarterly Department meeting.

Dementia Friends Champions are volunteers who encourage others to make a positive difference to people living with dementia in their community. The goal of the Dementia Friends Champion Training is to help community members understand dementia, and it equips participants with the knowledge and activities needed to facilitate a Dementia Friends Information Session. These information sessions help community members understand dementia better as well as realize the small things they can do to make a difference for people living with dementia.

During the training, 15 staff members became Dementia Friends, which means they have agreed to facilitate these trainings in their communities, furthering the reach of Dementia Friends Champions.

Rogers Hall Apartments – previously known as a prestigious private girls' high school, Rogers Hall School for Girls – offers carefree living with a host of amenities that include a vibrant community gathering space, a cozy library, computer center and laundry care suite, as well as resident services programs such as Tai Chi, weekly bingo, and monthly socials. The Rogers Hall community is predominately designed for residents 62+, as well as persons with disabilities who are under age 62. Rogers Hall was named by HUD as a nationally ranked high performing property for providing quality housing to residents, and has earned the NAHMA Community of Quality designation.

"We are thrilled with the turnout we received for our recent Dementia Friends Champion Training," said Doreen Bushashia, president of Peabody Resident Services. "This kind of community understanding and support is so crucial when assisting individuals and families struggling with dementia, and we are so appreciative for all who took time out to learn more about how they can make a difference."

## **About the Peabody Companies**

The Peabody Companies and its affiliates – Peabody Properties, Peabody Resident Services, Peabody Supportive Housing, Peabody Real Estate and Peabody Miami – is headquartered in Braintree,

Massachusetts, at 536 Granite Street. A full-service real estate firm, Peabody Properties manages over 13,000+ units of housing throughout New England, as well as additional communities in New Jersey and Florida. This award-winning, privately held company and Accredited Management Organization (AMO) was incorporated in 1976 and is under the direction of Karen Fish-Will and Melissa Fish-Crane, who were recently ranked #31 (out of 50) on Glassdoor's 2018 SMB Top CEOs list. Recognizing its long-term commitment to Resident Services as a unique area of expertise within the field of property management, a specialty sector, Peabody Resident Services was established and is dedicated solely to the development of support services and programs for residents of affordable housing. Designated as a Women Business Enterprise (WBE), and certified by the Massachusetts State Office of Minority and Women Business Assistance (SOMWBA), Peabody was recently ranked #49 on the 2019 National Affordable Housing Management Association (NAHMA) Affordable 100 List, as well as a 2017 and 2018 Top Place to Work by the Boston Globe and 2018 and 2019 Glassdoor Best Place to Work (most recently ranked #10). Learn more at <a href="http://www.peabodyproperties.com">http://www.peabodyproperties.com</a> or on <a href="LinkedIn">LinkedIn</a>, <a href="Facebook">Facebook</a>, <a href="Instagram">Instagram</a>, <a href="Twitter">Twitter</a>, or <a href="YouTube">YouTube</a>.