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Acella Construction Announces Completion of 1st Hair Saloon Location in Mass.

PEMBROKE and BURLINGTON, MA, ISSUED SEPTEMBER 19, 2019...Acella Construction Corporation (www.acellaconstruction.com), a leader in construction management throughout greater Boston, today announced their recent project, Hair Saloon, at 201 Middlesex Turnpike in Burlington, is now open.

Hair Saloon is the reinvention of the neighborhood barbershop, providing a premium brand of haircutting services that appeals to men of all ages. The company recognizes a man's desire for a no-hassle, convenient, and familiar haircut experience that they can depend on. The Hair Saloon experience includes a complimentary beverage, perfect haircut, relaxing shampoo, hot towel and mint, and complimentary shoeshine. Additional services available include therapeutic scalp massage, neck shave, extended stress-relieving neck and shoulder massage, straight razor shave and head shave, goatee and beard trim, scalp renew by Nioxin®, and Camo by Redkin® Camouflage the Gray.

Hair Saloon award franchise licenses to entrepreneurs looking to start a successful company. Single- and multi-unit development opportunities are available that provide each franchisee group with the opportunity to develop and grow a substantial business.

The Burlington store marks the company's 19th location, first in Massachusetts, and fourth outside the St. Louis, Missouri, market. (The company is headquartered in St. Louis.) The Burlington franchise is owned by Brian Curtin and Laurie Luck.

The project gave the Acella team an opportunity to do what it does best – designing a space that captures a clients' brand in a creative, yet functional fashion. In addition to providing new electrical, HVAC and plumbing for the concrete-slab store, Acella delivered the superior finishing touches that have become a hallmark of the construction firm.

The "back in the day" experience begins the moment customers enter the glass doors of the Hair Saloon. Black and white checked luxury vinyl tile flooring provide the proper retro look, and the inviting block wood reception and refreshment islands add to the welcoming atmosphere.

The Hair Saloon features six cutting stations, each partitioned off by larger than life framed photos of sports greats, early aircraft and old-time barber shops. Soft lighting throughout enhance the relaxing and hassle-free characteristics of the Hair Saloon franchise. Custom millwork installed throughout by Acella is in keeping with the old-fashioned quality look and feel of the barbershop, while tables with checkerboard inlays for a quick game of checkers add yet another dimension to the franchise's theme.

"Congratulations to Hair Saloon on the opening of their newest store," said Ryan LaVangie, Vice President of Sales. "We are excited to have contributed to making their first Massachusetts location a reality."

About Acella Construction Corporation

Founded in 2003, Acella delivers a premium suite of construction management services, including design-build and pre-construction solutions for business owners, commercial real estate developers, and discerning institutional and retail clients.

Acella is located at 38 Washington Street, Pembroke, MA 02359. For more information, please visit or call 781.681.9240.