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CONTACT: Jim Farrell, PR first!!!, 781-681-6616, jfarrell@prfirst.com

Weymouth resident Stacey Shipman re-brands business under name “Engage The Room;” focuses efforts on banking, nonprofit and healthcare industries

WEYMOUTH, MA, ISSUED February 11, 2019...Executive coach/facilitator Stacey Shipman has re-branded her company under the name **Engage The Room**, a business which specializes in helping business executives strengthen their public speaking and communication skills.

In particular, **Engage The Room** helps business leaders how to “power up” their presence and presentation skills so that they can have their ideas heard, connect with colleagues and prospects, and grow their influence.

“Lots of people are very successful in working behind the scenes, perhaps in an operations role, or in finance, or an analytical job, and suddenly they find themselves in a role where they need to be more visible and communicate,” Shipman said. She added, “Their immediate challenge is they cannot present ideas, run meetings, command the room, promote themselves, motivate and inspire others. As a result, the audience tunes out, or the message is not understood.”

She said, “It doesn’t need to be that way. The **Engage The Room** mission is to create more human connection in business.”

Shipman points to communications failure as including poor worker performance, employees who leave a firm, work environments which become toxic, and the loss of business.

Engage The Room shows business leaders how to improve their communications skills through group workshops and individual counseling, depending on the client’s needs. She works with all industries but concentrates on startups, healthcare, banking and finance, and nonprofit organizations. Her clients are typically business and non-profit leaders who are responsible for sharing a vision or strategy with colleagues, giving frequent presentations, representing a company at industry events, and motivating or managing others.

Stacey Shipman, founder, has run an executive coaching and facilitating business since 2006. She is the former Executive Director of the South Shore Women’s Business Network, founder of Healthy South Shore, and was a Marketing Research Manager for several organizations. She is a graduate of the Isenberg School of Management at the University of Massachusetts, Amherst, and earned a Masters Degree also from the University. She is a member of Toastmasters and serves as an Ambassador for the Plymouth Area Chamber of Commerce. Clients she has worked with include The Village at Duxbury, Rockland Trust Company, South Shore Bank, Cranberry Area Chamber of Commerce, and GMAC. To learn more about **Engage The Room**, please visit <http://engagetheroom.com> or call 617-548-5877. Interested parties can also learn more by accessing and following <https://www.linkedin.com/company/engage-the-room/>.

