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Needham Bank “Local Love” Campaign a great success; raises \$1882

Program benefits food pantries in five communities

NEEDHAM, MA, ISSUED FEBRUARY 4, 2010... Needham Bank, a customer-owned bank with five branches throughout Massachusetts proudly announces that its “Local Love” campaign ended with great success this year, with a total of \$1882.53 raised for donation to food pantries in Dedham, Needham, Medfield, Westwood and Wellesley.

The highly successful campaign ran from September 28th through the end of 2009, during which time the Bank collected fees of 5% from customers and 8% from non-customers using its coin machines for donation to the local food pantries.

“It gives us great pleasure to know that the money raised by our “Local Love” three-month campaign will help to stock the shelves of our local food pantries this winter,” said John McGeorge, President of Needham Bank. “We thank all our customers and non-customers who participated in this important fundraiser.”

About Needham Bank

Since 1892, Needham Bank has served the greater Boston area as the leader in personal banking and real estate loans. The Bank offers a range of products and services to suit the financial needs of consumers and businesses, including a full line of deposit, loan and electronic banking services. Needham Bank has locations in Needham, Dedham, Medfield, Wellesley and Westwood, Needham Bank is a convenient, reliable community bank that puts its customers and community first. For more information on the Bank please visit www.needhambank.com or call 781-444-2100.