

FOR IMMEDIATE RELEASE
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Business Owners: Plan for a New Year
Chart a Course for a Secure Future
MA firm to offer educational live video casts

CHELMSFORD, MA ISSUED January 12, 2010.... Bob O'Hara, CPA/PFS, MST, a national speaker and founder of O'Hara & Company, a leading full service financial firm that specializes in guiding business owners in planning for their future and the future of their business will be offering educational webinar presentations to Massachusetts business owners.

The live video-cast, **Chart a Course for Your Future**, will be given throughout January and February on Tuesdays at 12:15 PM, EST beginning on January 19, 2010. There is no cost to participate in the webinar, but pre-registration is required. Attendance and participation is strictly confidential.

Business Owners will discover how to map out a course to build business value, secure their future and control the destiny of their company. In the 45 minute live video-cast, attendees will learn the 7 key elements of a successful exit plan and how to organize these critical areas into a logical and organized process that owners can follow when they plan the course for their future and the success of their company beyond their personal leadership.

Since a transfer or sale of a business can take up to a decade to transpire, it's imperative for owners to think about their future sooner rather than later. During this video-cast owners will find out why it is essential to start now.

For further information about the upcoming webinars, or to register, please call 978-244-9860 or visit <http://www.exitplanning-edu.com>.

About O'Hara & Company

O'Hara & Company was founded in 1995 by Robert O'Hara, CPA/PFS, MST, CExP™, to address the growing need for entrepreneurs to create a comprehensive exit strategy from their businesses. The company serves businesses ranging from \$3 million to \$50 million per year with between 10 and 200 employees. O'Hara & Company assists business owners in developing a plan to exit from their business through a Seven Step Exit Planning Process. The company helps business owners to identify and achieve their financial and personal goals by creating and integrating their exit plans and their personal financial plans into a single cohesive strategy. They help discern the entrepreneur's goals and then work with a team of professionals, from accountants to insurance companies to lawyers, to see that those goals are achieved. O'Hara & Company hosts an educational website for business owners at www.exitplanning-edu.com. The company is located at

One Olde North Road, Ste. 101 in Chelmsford MA. For more information you may visit www.oharaco.com or call 978-244-9860.