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Contravisory Investment Management Launches Financial Blog Offering a Unique Perspective

HINGHAM, MA, ISSUED JANUARY 27, 2010...Contravisory Investment Management, an investment management firm specializing in equity portfolio management for high net worth individuals, families and institutions, has recently launched a new blog that will provide readers with a unique perspective on the markets and the financial world.

Contravisory's recommendations come from its own proprietary research methods, which are entirely internal research. The firm is often sought out by key players in the industry for initial research or corroboration of outside research.

Contravisory expects to update the blog at least once per week (typically on Fridays) with valuable and timely information for both research and investment management clients. According to Senior Vice President David Canal, "We are excited about our new blog as it represents just another way to communicate regularly with our valued clients."

To access the blog, simply go to the home page at <http://www.contravisory.com> and look for the blog logo as seen below.



In their most recent post they note that Exxon Mobil fails to keep pace: "This week we take a look at the most widely owned stock in the equity marketplace, Exxon Mobil (XOM). Since the March low, most Energy stocks have performed inline or better than the market, but with some exceptions. The key energy laggards have been within the integrated oil and gas industry group and the most noteworthy is Exxon Mobil. This large cap behemoth has struggled mightily to keep pace with the market's linear advance off the March '09 lows, and as a result, carries a bearish signal in our work."

CEO William Noonan said that his firm, founded in 1972, monitors trends and directions of stocks and industries in relation to market benchmarks, such as the S&P 500. He explained that his firm looks for an accumulation of evidence before taking positive or negative stances on stocks. Their track record for identifying trends in the market is extremely strong. They were among the first to suggest selling both Enron and World Com stock before the startling corporate events, and came out strongly against defense stocks even as the Iraq war was building, all based on relative strength trends.

About Contravisory Research & Management Corp.

Contravisory Investment Management is an investment management firm specializing in equity portfolio management for high net worth individuals, families and institutions.

Since 1972, Contravisory Investment Management has advised the world's largest and most successful financial institutions with its equity research products. The firm offers that same expertise and superior performance to individuals, families and institutions with a focus on delivering the highest level of personal service and accessibility. Few firms have Contravisory's depth of experience, proven performance, and attention to building long-lasting relationships.

Contravisory's proprietary methodology, supported by its real-time data base of more than 1,000,000 buy/sell signals, and proven by its application over a diversity of market cycles since 1972 has positioned the firm uniquely in the investment community as a highly-competent independent research provider and highly-disciplined equity manager. Contravisory Investment Management maintains headquarters at 99 Derby Street, Hingham, MA 02043. For additional information about services, please call (781) 749-3380 or visit www.contravisory.com.